ASUS recommends Windows 8.

ASUS PRODUCT GUIDE

AUGUST - SEPTEMBER 2013

FOR NOTEBOOK, COMMERCIAL, TABLET & SMARTPHONE

ASUS VivoBook

Transform your expectations

with the ultimate in touchscreen sensitivity*

Discover more transformational products at insearchofincredible.asus.com

* Compared to Windows 8 reference standards

Work easy. Play hard. Windows 8

No.1 Quality and Services — The Wall Street Journal Asia

Top2 in Global Consumer — Worldwide Consumer Portable PC Shipments — Source : IDC 2012, Q4

Top3 ANDROID Tablet Brand — Worldwide in unit shipments — Source : IDC 2012, Q4

PROMO VivoBook

Windows 8 experiences on frameless touch panels | Sleek and light trend-setting design | Enjoy SonicMaster for impactful and richer sound performance

Suitable for:

1. Browsing
2. Task
3. Play Games
4. Design
5. Multimedia

15.6" | S551LB-CJ075H

- 4th Generation Intel® Core™ i7-4500U
- Windows 8
- 15.6" HD Slim (1366x768) LED backlit
- NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 1TB SATA HDD + 24GB SATA III SSD
- Bluetooth 4.0, USB 3.0
- Color: Classic Dark Grey
- 2 Years Global Warranty

RM3,499

15.6" | S550CB-CJ103H

- 3rd Generation Intel® Core™ i7-3537U
- Windows 8
- 15.6" HD Slim (1366x768) LED backlit
- NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics
- 4GB x 2 DDR3 RAM, 1TB SATA HDD + 24GB SATA III SSD
- Bluetooth 4.0, USB 3.0
- Color: Classic Dark Grey
- 2 Years Global Warranty

RM3,299

15.6" | S550CB-CJ102H

- 3rd Generation Intel® Core™ i5-3337U
- Windows 8
- 15.6" HD Slim (1366x768) LED backlit
- NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 500GB SATA HDD + 24GB SATA III SSD
- Bluetooth 4.0, USB 3.0
- Color: Classic Dark Grey
- 2 Years Global Warranty

RM2,599

PROMO VivoBook

Windows 8 experiences on frameless touch panels | Sleek and light trend-setting design | Enjoy SonicMaster for impactful and richer sound performance

14" | S400CA-CA006H

- 3rd Generation Intel® Core™ i5-3317U
- Windows 8
- 14" HD Slim (1366x768) LED backlit
- Integrated HD Graphics 4000
- 4GB DDR3 RAM, 500GB SATA HDD + 24GB SATA III SSD
- Bluetooth 4.0, USB 3.0
- Color: Classic Dark Grey
- 2 Years Global Warranty

RM2,299

13.3" | S300CA-C1050H

- 3rd Generation Intel® Core™ i3-3217U
- Windows 8
- 13.3" HD Slim (1366x768) LED backlit
- Integrated HD Graphics 4000
- 4GB DDR3 RAM, 500GB SATA HDD
- Bluetooth 4.0, USB 3.0
- Color: Classic Dark Grey
- 2 Years Global Warranty

RM1,999

11.6" | S200E-i3

- 3rd Generation Intel® Core™ i3-3217U
- Windows 8
- 11.6" HD Slim (1366x768) LED backlit
- Intel® UMA Intergrated
- 4GB DDR3 RAM, 500GB SATA HDD
- Bluetooth 4.0, USB 3.0
- Color: Classic Dark Grey: CT158H, Hot Pink: CT177H, Sublime Silver: CT163H
- 1 Year Global Warranty

RM1,799

11.6" | S200E-Celeron

- Intel® Celeron 847
- Windows 8
- 11.6" HD Slim (1366x768) LED backlit
- Intel® UMA Intergrated
- 2GB DDR3 RAM, 500GB SATA HDD
- Bluetooth 4.0, USB 3.0
- Color: Classic Dark Grey: CT198H, Sublime Silver: CT199H, Hot Pink: CT200H
- 1 Year Global Warranty

RM1,499

PROMO GAMING

Immersive 3D experiences with active shutter glasses | Intelligent cooling with dual rear venting system | Superior ergonomic design for effortless gaming

G750

G46

Suitable for:

1. Play Games
2. Design
3. Multimedia
4. Task
5. Browsing

17.3" | G750JX-T4059H

- 3rd Generation Intel® Core™ i7-4700HQ
- Windows 8
- 17.3" Full HD (1920 x 1080) LED Backlit
- NVIDIA® GeForce® GTX 770MX with 3GB GDDR5 VRAM Graphics
- 8GB (4GB x 2) DDR3 RAM, 1TB SATA HDD
- Blu-Ray DVD Writer
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM5,599 Bundle Gift worth RM369: Notebook Backpack

14" | G46VW-CZ116H

- 3rd Generation Intel® Core™ i7-3630QM
- Windows 8
- 14" HD (1366 x 768) LED Backlit
- NVIDIA® GeForce® GTX 660M with 2GB GDDR5 VRAM Graphics
- 4GB DDR3 RAM, 1TB SATA HDD
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM4,099 Bundle Gift worth RM369: Notebook Backpack

ASUS recommends Windows 8.

PROMO MULTIMEDIA

ASUS SonicMaster Premium with MaxxAudio 3 | Wide-view panels provide up to 150° angles and spectacular image quality | ASUS Super Hybrid Engine II powers true 2-second instant on resume

Suitable for:

1. Task
2. Play Games
3. Browsing
4. Design
5. Multimedia

15.6" | N56VB-S3070H

- 3rd Generation Intel® Core™ i5-3230M
- Windows 8
- 15.6" HD (1366x768) LED backlit LCD
- NVIDIA® GeForce® GT 740M with 4GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM2,899 Bundle Gift worth RM149: SonicMaster Subwoofer & Notebook bag

PROMO SLIM NOTEBOOK

Windows 8 experiences with utilize more powerful computing | Fits an optical drive in 21mm | Enjoy SonicMaster Lite for more powerful sound performance

Suitable for:

1. Task
2. Play Games
3. Browsing
4. Design
5. Multimedia

15.6" | S56CB-XX390H

- 3rd Generation Intel® Core™ i7-3537U
- Windows 8
- 15.6" (1366x768) HD LED backlit
- NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 1TB SATA HDD + 24 SATA III SSD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM2,999 Bundle Gift worth RM49: Notebook Bag

14" | K46CB-WX060H

- 3rd Generation Intel® Core™ i5-3337U
- Windows 8
- 14" (1366x768) HD LED backlit
- NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM2,199 Bundle Gift worth RM49: Notebook Bag

14" | K46CM-WX060H

- Intel® Pentium® 987
- Windows 8
- 14" (1366x768) HD LED backlit
- NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM1,799 Bundle Gift worth RM49: Notebook Bag

PROMO MULTICOLOR

Windows 8 experiences with utilize more powerful computing | IceCool technology Keeps palm rests chilled | ASUS SuperBatt technology Extended charge-cycle lifespan

Suitable for:

1. Task
2. Play Games
3. Browsing
4. Design
5. Multimedia

14" | A45VD-VX326H

- 3rd Generation Intel® Core™ i5-3230M
- Windows 8
- 14" (1366x768) HD LED backlit
- NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: Electric Blue,
- 2 Years Global Warranty

RM2,099 Bundle Gift worth RM49: Notebook Bag

14" | A45VD-VX327H

- 3rd Generation Intel® Core™ i5-3230M
- Windows 8
- 14" (1366x768) HD LED backlit
- NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: Passion Red
- 2 Years Global Warranty

RM2,099 Bundle Gift worth RM49: Notebook Bag

14" | A45VD-VX328H

- 3rd Generation Intel® Core™ i5-3230M
- Windows 8
- 14" (1366x768) HD LED backlit
- NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: Pure White
- 2 Years Global Warranty

RM2,099 Bundle Gift worth RM49: Notebook Bag

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

No.1 Quality and Services — The Wall Street Journal Asia

Top2 in Global Consumer — Worldwide Consumer Portable PC Shipments — Source : IDC 2012, Q4

Top3 ANDROID Tablet Brand — Worldwide in unit shipments — Source : IDC 2012, Q4

PROMO MULTICOLOR

Windows 8 experiences with utilize more powerful computing | IceCool technology Keeps palm rests chilled | ASUS SuperBatt technology Extended charge-cycle lifespan

Suitable for:

1. Task
2. Play Games
3. Browsing
4. Design
5. Multimedia

15.6" | A55VD-Color Series

- 3rd Generation Intel® Core™ i3-3120M
- No Operating System
- 15.6" (1366x768) HD LED backlit
- **NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Graphics**
- 2GB DDR3 RAM, **500GB SATA HDD**
- 8 x Super Multi-Dual DVD-ROM
- **Bluetooth 4.0, USB 3.0**
- **Color: Indigo Black: SX825, Passion Red: SX826**
- **2 Years Global Warranty**

RM1,699 Bundle Gift worth RM49: Notebook Bag

15.6" | A55VD-Color Series

- 3rd Generation Intel® Core™ i3-3120M
- No Operating System
- 15.6" (1366x768) HD LED backlit
- **NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Graphics**
- 2GB DDR3 RAM, **500GB SATA HDD**
- 8 x Super Multi-Dual DVD-ROM
- **Bluetooth 4.0, USB 3.0**
- **Color: Pure White: SX827, Electric Blue: SX933**
- **2 Years Global Warranty**

RM1,699 Bundle Gift worth RM49: Notebook Bag

PROMO EXPERIENCE

IceCool technology Keeps palm rests chilled | USB 3.0 10 x faster than USB 2.0 | Ergonomically-designed chiclet keyboard

Suitable for:

1. Task
2. Browsing
3. Play Games
4. Multimedia
5. Design

14" | X45C-VX047

- Intel® Core™ i3-2370M
- No Operating System
- 14" (1366x768) HD LED backlit
- Integrated HD Graphics 3000
- 2GB RAM, **500GB SATA HDD**
- 8 x Super Multi-Dual DVD-ROM
- USB 2.0
- **1 Year Global Warranty**

RM1,499 Bundle Gift worth RM49: Notebook Bag

14" | X45A-VX078

- Intel® Celeron® 1000M
- No Operating System
- 14" (1366x768) HD LED backlit
- Integrated HD Graphics 4000
- 2GB RAM, **500GB SATA HDD**
- 8 x Super Multi-Dual DVD-ROM
- USB 2.0
- **1 Year Global Warranty**

RM1,199 Bundle Gift worth RM49: Notebook Bag

PROMO X201E

Instant on resumes from sleep mode in 2 seconds | USB 3.0 10 x faster than USB 2.0 | Enjoy SonicMaster Lite for more powerful sound performance

Suitable for:

1. Browsing
2. Task
3. Multimedia
4. Design
5. Play Games

11.6" | X201E-KX178D

- Intel® Celeron® 1000M Processor
- No Operating System
- 11.6" HD (1366x768) LED Backlight
- Integrated HD Graphics 4000
- 2GB DDR3 RAM, **500GB SATA HDD**
- **USB 3.0**
- **Color: Black**
- **1 Year Global Warranty**

RM999

11.6" | X201E-KX179D

- Intel® Celeron® 1000M Processor
- No Operating System
- 11.6" HD (1366x768) LED Backlight
- Integrated HD Graphics 4000
- 2GB DDR3 RAM, **500GB SATA HDD**
- **USB 3.0**
- **Color: White**
- **1 Year Global Warranty**

RM999

Work easy. Play hard. Windows 8

ASUS recommends Windows 8.

PROMO AMD SERIES

Ultra-thin and ultra-light | USB 3.0 10 x faster than USB 2.0 | Seamless keyboard and intuitive touchpad create user-focused experiences

Suitable for:

1. Browsing
2. Task
3. Multimedia
4. Design
5. Play Games

13.3" | U38DT-R3003H

- AMD® Trinity APU A8-4555M Processor
- **Windows 8**
- 13.3" HD (1366x768) LED backlit with 350 nits backlight support
- **AMD® Radeon™ Mobility HD7600G with 1GB DDR3 VRAM Graphics**
- **2GB DDR3 RAM, 500GB SATA HDD**
- **Bluetooth 4.0, USB 3.0**
- **2 Years Global Warranty**

RM2,199 Bundle Gift worth RM49 Notebook Bag

14" | X45U-VX024

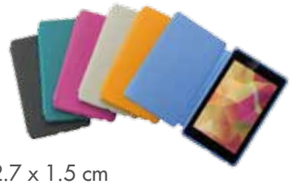
- 2nd Generation AMD® Brazos E2-1800
- No Operating System
- 14" (1366x768) HD LED backlit
- Integrated AMD® Radeon™ HD6320
- 2GB DDR3 RAM, **500GB SATA HDD**
- 8 x Super Multi-Dual DVD-ROM
- **USB 2.0**
- **1 Year Global Warranty**

RM1,099 Bundle Gift worth RM49 Notebook Bag

COVERS

NEXUS 7 TRAVEL COVER

YOUR NEXUS 7 GOES FURTHER WITH LIGHT AND CONVENIENT PROTECTION



For: Nexus 7
Dimensions: 20 x 12.7 x 1.5 cm
Weight: 130g
Warranty: 1 Year

RM129

SPECTRUM COVER

DRESS YOUR MEMO UP IN COLORFUL TEXTURED COVER

For: MeMO Pad
Dimensions: 19.98 x 12.29 x 1.39 cm
Weight: 48g
Warranty: 1 Year

RM109

VERSASLEEVE 7

WRAP UP IN ELEGANT FUNCTIONALITY

For: MeMo Pad / Nexus 7 / Fonepad
Dimensions: 20.4 x 13.3 x 1.6 cm
Weight: 116g
Warranty: 1 Year

RM129

TRANSLEEVE VIVO

GET COVERED UP IN LIFE

For: VIVOTAB SMART
Dimensions: 18.5 x 24.6 x 0.6 cm
Weight: 155g
Warranty: 1 Year

RM199

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ASUS recommends Windows 8.

18
ASUS Taichi
The Incredible Fusion of Notebook & Tablet

24
ASUS VivoBook
Stylish metallic design on a touchscreen notebook

17
ASUS Gaming Series
Notebook gaming with the strongest and the best specifications

20
ASUS Zenbook
Ultra thin and light notebook with a full aluminum unibody

22
ASUS Transformer Book
Incredible transformation notebook with detachable tablet

26
ASUS Multimedia Series
Notebook with best audio technology Bang & Olufsen ICEpower®

27
ASUS Performance Series
Notebook for task and play

28
ASUS NEW A Series
Expressive Colors, Exceptional Performance

30
ASUS MeMO Pad HD 7
Your Stylish and Portable 7-inch Value Tablet

31
ASUS MeMO Pad Smart
Incredible fun with fast quad-core power and stunning IPS visuals

32
ASUS FonePad
Stunning 7" metallic finish design to fit in your palm

36
ASUS COMMERCIAL
Extra-dependable for small and medium-sized businesses

Company Profile ASUS 07
Awards & Achievements ASUS 08
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ASUS - TOP 2 GLOBAL CONSUMER NOTEBOOK BRAND

Top 2 in Global Consumer
Worldwide Consumer Portable PC Shipments
Source : IDC 2012, Q4

ASUS is the world's top 2 consumer notebook brand, and maker of the best motherboards available. ASUS designs and manufactures a diverse range of products as part of our relentless search for incredible, including desktop PCs, displays, graphics cards, netbooks, networking devices, servers, smartphones and tablets. Design thinking and a commitment to putting user needs first drive everything ASUS creates. We've revolutionized the PC industry with the Eee PC™, and our products won 4,168 awards in 2012. ASUS employs more than 12,500 people around the world and our leading R&D team has some 3,800 engineers. Company revenue for 2011 was approximately US$11.9 billion.

According to the recently-released IDC Q4 2012 report, ASUS reached the top 2 spot in consumer notebooks, and is top 3 in overall notebook PC sales, if counting commercial and organizational segments.

TOP 1 Notebook Brand in Central and Easten Europe

TOP 2 Notebook Brand in China and Southeast Asia

TOP 3 Notebook Brand in Western Europe

No.1 Quality and Services
The Wall Street Journal Asia

Top 3 ANDROID Tablet Brand
Worldwide in unit shipments
Source : IDC 2012, Q4

WORLD'S NO.1 MOTHERBOARD BRAND

ASUS has shipped more than 420 million motherboards since 1989. One in every three PCs sold worldwide in 2010 had an ASUS motherboard. As motherboards are the very foundation of PC quality and reliability, you can be sure that ASUS always offers the best.

TOP-RATED IN QUALITY AND SERVICE

ASUS strives for perfection in all products, and we consistently win awards for quality and innovation. This is reflected in the top ranking we attained for product quality and customer service from the Wall Street Journal Asia.

ASUS GREEN TECHNOLOGY

ASUS continues to lead the industry in the adoption of greener technology, and was the first IT enterprise in the world to achieve EU Flower certification for desktops and EuP Certification for notebooks.

ASUS WINNER OF 4,168 AWARDS IN 2012

The ongoing ASUS search for perfection delivers incredible products. Our commitment to performance, innovation, and quality are recognized by worldwide media, as we received 4,168 major awards in 2012.

iF Design Awards

ASUS products have won numerous international industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 10 accolades at the iF Design Awards 2012.

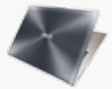
Innovations International CES Awards

Six ASUS products have been selected for the CES 2012 Innovations Design and Engineering Awards honoree program. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation • Persistent Perfection has resulted in such wide recognition for our products.

T3 Winner TECH BRAND OF THE YEAR Gadget Awards 2012

http://awards.t3.com/categories/tech-brand-of-the-year/asus

ASUS has enjoyed something of a breakout year in the laptop and tablet world, with some beautifully designed and innovative offerings in both sectors.



ASUS Zenbook UX31

T3 Winner COMPUTER OF THE YEAR Gadget Awards 2012

http://awards.t3.com/categories/computer-of-the-year

ASUS Eee Pad Transformer Prime

T3 Winner T3 DESIGN AWARD Gadget Awards 2012

http://awards.t3.com/categories/t3-design-award

ASUS Nexus 7

T3 Winner GADGET OF THE YEAR Gadget Awards 2012

http://awards.t3.com categories/tablet-of-the-year

T3 Winner TABLET OF THE YEAR Gadget Awards 2012

http://awards.t3.com categories/gadget-of-the-year

CHIP Outstanding — Malaysia, February 2013, CHIP Magazine

The ASUS VivoTab epitomises what Windows 8 convertible tablets can be. It is thin, well-designed, sufficiently powerful and comes with an indispensible keyboard dock that works very well. We can't recommend it enough.

CHIP Editor's Choice — Malaysia, January 2013, CHIP Magazine

The ASUS PadFone 2 addresses every flaw with the original PadFone and improves upon it. Not only is this a lighter, thinner and more powerful device, it's also decked with new and better features that truly elevates this phone-in-tablet device into a wondrously unique experience.

CHIP Editor's Choice — Malaysia, December 2012, CHIP Magazine

The Google Nexus 7 is, hands down, easily one of the best budget 7-inch tablet right now. For its price, the speedy hardware and Android 4.1 would've made it a steal, but the excellent display and solid built merely solidifies it further.

CHIP Outstanding — Malaysia, December 2012, CHIP Magazine

The VivoBook S400 is a very solid touch screen Ultrabook, and while could've done better in some design departments (particularly the keyboard), it still makes for an excellent notebook with good use of Windows 8's touch capabilities.

SILVER HWM MALAYSIA — Malaysia, May 2013, HWM Magazine

ASUS Taichi is everything which defines the company's design model: it's incredibly well-designed, having fused both, the concept of tablet and an Ultrabook and once again, redefining the very concept of the Ultrabook concertible into something else.

HARDWARE ZONE BEST OF 2012 — Malaysia, December 2012, Hardwarezone.com.my

ASUS Taichi's method must be the most unimaginative, because, well, there isn't one. However, we do mean that as a compliment, because all it takes is simply closing the lid to convert the Taichi into a notebook or tablet.

HARDWARE ZONE BEST OF 2012 — Malaysia, December 2012, Hardwarezone.com.my

ASUS Padfone 2 is not just a phone; it can also be converted into a tablet with its accompanying Padfone 2 dock accessory. If versatility is not what you want a device, rest assured that the ASUS Padfone 2 comes with solid specs.

HARDWARE ZONE BEST OF 2012 — Malaysia, December 2012, Hardwarezone.com.my

Google Nexus 7 manufactured by ASUS is currently the best Android tablet in the market. Despite its lower than average price point, the Nexus 7 is well-designed, has a good build quality and offers great handling.

SILVER HWM MALAYSIA — Malaysia, January 2013, HWM Magazine

Although the Windows RT platform may be fairly new, the ASUS Tablet shows that there is definitely much potential yet to be discovered and explored.

Mobile World editor's choice — Malaysia, December 2012, Mobile World

The ASUS PadFone 2 is revolutionary in concept. But beyond that, the phone itself has a brilliant and attactive design. Docking the phone into the Pad Station is a painless task too, and the transformation is somewhere magical.

Mobile World editor's choice — Malaysia, August 2012, Mobile World

Padfone is a great device with every useful accessories.

PC.COM — Malaysia, January 2013, PC.COM

The best feature about this particular Vivo Tab is the battery life; particularly when combined with the keyboard. It easily survived a full week on standby with the batter at half charge.

Stuff TEST WINNER — Malaysia, January 2013, Stuff Magazine

With a killer combo of performnce, price and portability, the Nexus 7 comes out punching. The Nexus 7 would be a great tab if it cost twice as much, but at this price it's unbeatable.

T3 — Malaysia, January 2013, T3 Magazine

For the money, the Nexus 7 excels in all departments except storage and is the best Android tablet on the market.

T3 TEST WINNER — Malaysia, January 2013, T3 Magazine

A great X202E / S200 touch screen laptop at a crazy low price.

T3 — Malaysia, January 2013, T3 Magazine

ASUS Taichi, two-screener is a great twist on the standard laptop, even if people are unlikely to be queuing up to buy it at this price.

reddot award — Germany, March 2011, RedDot Design

The Eee Pad TF101 is suitable for users who want to access digital content while on the go. It is a compact and elegant unit that combines functionality with user-friendliness.

Editors' Choice NOTEBOOK CHECK.com — Germany, May 2011, Notebookcheck

With the Eee Pad Transformer TF101 Asus is a going a refreshingly different way compared with many alternative Tablet providers.

iF product design award 2011 — Germany, May 2011, iF Design Forum

The notepad goes digital with Eee Note from ASUS. The Eee Note is one of the world most accurate sensitive digital note taking devices and gives the user the feel of writing on paper.

Editors' Choice NOTEBOOK CHECK.com — Germany, July 2012, Notebookcheck

Asus presents its low-end Transformer concept in form of the TF300. It provides an enormous added value with the docking keyboard in contrast to other tablets.

PCPlus Editor's Choice — UK, September 2012, PC Plus

For a cutting edge tablet with a powerful engine, just like Google Nexus 7 made by ASUS, there's very little better on the market.

MOBILE AWARDS 2012 WINNER READER'S TABLET OF THE YEAR — UK, September 2012, Know Your Mobile

Google Nexus 7 made by ASUS is an awesome device in every way. Truly the best Android tablet out there. Chosen as reader's tablet of the year.

HOT HARDWARE EDITOR'S CHOICE — US, April 2012, Hot Hardware

The Transformer Pad offers just about anything you could want in a tablet, and the Tegra 3 offers more than enough performance for any app available for the device.

HOT HARDWARE RECOMMENDED — US, November 2012, Hot Hardware

Overall Windows RT and the NVIDIA Tegra 3-powered ASUS VivoTab RT is an impressive combination in terms of usability and general performance.

areamobile recommended — Germany, November 2012, areamobile

The hardware of the ASUS PadFone 2 is beyond any doubt and provides optima in everyday usage and in many benchmarks.

PC USER BEST BUY — Australia, March 2012, PC User

With Transformer Prime, HD videos play smoother than ever and games look more fluid and dynamic. This is a pretty compelling tablet, with lots of graphics grunt and solid build quality.

Stuff ★★★★★ — Singapore, October 2011, Stuff

With its detachable keyboard, fast processor and impressive multitasking ability, this Eee Pad Transformer with Android Honeycomb 3.1-powered 10.1" renders netbooks obsolete.

HWM GOLD AWARD — Singapore, October 2012, HWM

There is little reason to doubt that we are looking at the best Android tablet on the market right now. In the Android space at least, none of the immediate competition can match its performance.

and many more....

EXTREME TEST
ENSURE TOP-QUALITY NOTEBOOK

Take a look at what makes ASUS notebooks the most trustworthy in the business. If we listed every test and step our engineers actually use to make sure you get the best notebooks possible, this would go on forever — so consider this a taste!

KEYBOARD TESTING

Express yourself confidently thanks to keyboard durability tests, where special robots punch each key to check its feedback and lastability even in the face of some brutal input!

ABRASIVE TESTING

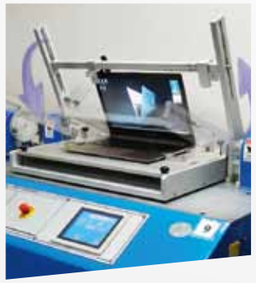
Abrasive resistance test subjects ASUS notebook exteriors to friction, indicating colors and surface materials stay at prime condition even after extensive and demanding usage.

NOISE TESTING

Abrasive noice tests check for loud fans, storage, even power delivery buzz, hushing them to create quiet notebooks. The entire chassis then passes audio tunning to deliver the best sound possible.

PRESSURE TESTING

Premium panels must handle limited spaces such as suitcases, and allow you to touch them without causing damage or distortion, so panel pressure testing ensures ASUS notebooks only use the best.



ENHANCED HINGE TESTING

Notebook lid hinges are weak spots. Use cheap materials and they'll snap. Vigorous hinge testing conducts thousands of open/close cycles, making sure hinges last the life of your notebook.

VIBRATION TESTING

Riding on bumpy roads, some PCs may start falling apart. Not ASUS notebooks. Harsh vibration testing ensures parts stay put and performance remains consistent even when the shaking starts!

SHOCK TESTING

Shock test takes notebooks and simulates incidents that occur during shipping. With a big smile on their face, engineers make sure the notebooks survive these with no performance penalty.

TWIST TESTING

Twist test checks chassis rigidity. Grabbing the notebook with one hand? No problem, this trial checks for uneven twist force endurance to give you the flexibility you need.

HIGH ACCELERATION TEST

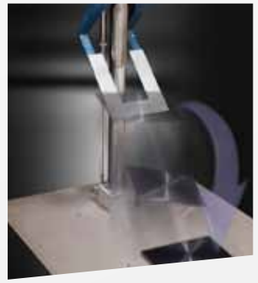
Halt test stands for «Highly Accelerated Life Test», and expressmoves notebooks through their typical life cycle to ferret out problems, with extensive analysis conducted by engineers.

PORT TESTING

Port test ascertains contacts and plugs are solid for frequent plugging / unplugging and can handle cable quality variations without data transfer and fidelity degradation.

TEMPERATURE TESTING

Tough temperature tests verity diverse operating conditions, from every low temperatures to high heat, including humidity for accurate results. Whatever the mercury shows, ASUS notebooks can take it.



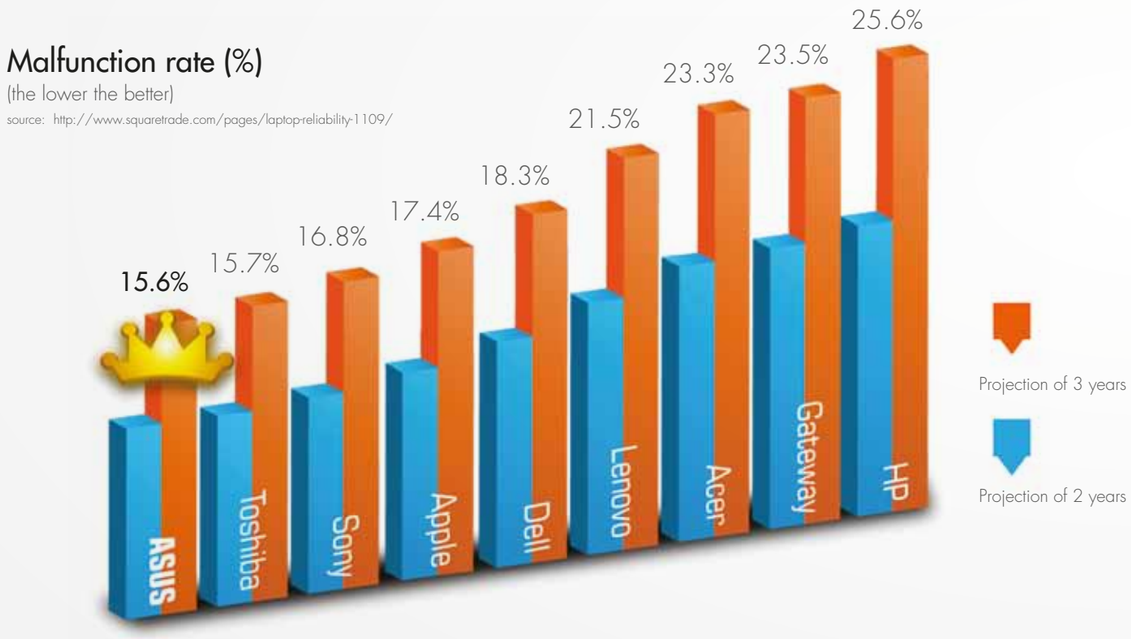
DROP TESTING

Drop test proves notebook free fall resistance. ASUS quality means notebooks handle drops with no damage to internal components or external design, far beyond industry standards.

SURVEY OF 30,000 NOTEBOOKS SHOWS ASUS LEADING IN RELIABILITY

SquareTrade, the largest independent warranty service provider in the United States, published a report that analyzed the failure rates of over 30,000 new notebooks manufactured by the nine leading global brands during the last three years. A minimum of 1000 notebooks per brand were sampled.

According to the survey, "ASUS is a leading notebook brand in reliability. Acer, Gateway, and HP have a failure rate that is significantly higher than average."



SquareTrade concluded that with 3-year malfunction rates lower than 16%, ASUS notebooks are nearly 40% more reliable than HP, which was bottom-ranked based on survey data.

SquareTrade Report Disclaimer
- As there is no sharp line that divides the definition of a netbook and laptop computer, SquareTrade has used the price point of under $400 to define the netbook category in this analysis
- Only malfunctions reported directly to SquareTrade are included in the data. Other malfunctions, including software issues handled directly by the retailer, problems associated with product recalls, and those fixed by software/firmware updates, may not represented in this data
- We did not take into consideration purchase locations
- The document and all of its contents are provides as-is. SquareTrade has made efforts to ensure that the data and conclusions we present are correct, but makes no warranty, express or implied about the data accuracy of the data

MARKS IN HISTORY: ASUS NOTEBOOKS

ASUS notebooks have proven themselves in harshest conditions and locations, becoming the stuff of legend. The embody the ASUS search for incredible experiences and technology, mempowering courageous and adventurous people everywhere. Let's take a look at several feats that have left an incredible mark on computing history.

In outer space

Zero defects during 600 days in orbit!

Two ASUS notebooks were selected by R&K, a major computers and electronics supplier to the aerospace industry, to provide astronauts with dependable computing hardware.
"ASUS notebooks never overheated", said Sergei Avdeev, one of the Russion cosmonauts. "Only notebooks with the best cooling can survive continuous operation in space, and our ASUS notebooks worked problem-free."

On the Road

Flawless performance during grueling off-road racing

ASUS notebooks performed critical tasks at the PATAGONIA 2000 race, used in hot desets and on snowy mountains. They acted as navigation devices, exceling due to their built-in GPS and dynamic maps. They were also mobile communication centres, enabling email and video conferencing. "ASUS computers survived severe conditions without a single flaw," said race organizer Aviv Shweky.

Braving the desert

Survival of the fittest at Lop Nor

The ASUS search for incredible goes on, with the ASUS team taking ASUS Zenbook to Xinjiang's Lop Nor dry lake in China, which has a reputation for being one of the most challenging parts of the world. Located in the Kumtag desert, the region has extreme temperature changes with high heat during the day and freezing cold at night, a nearly complete absence of moisture, and dangerous wind gusts. This barren and has been used in the past for nuclear weapons testing, and today few people live there. ASUS notebooks made it through the trek, helping capture incredible experiences and moments.

In the air

Helping the NRMA CareFlight Helicopter rescue unit save lives!

NRMA CareFlight uses ASUS notebooks in different fields, including aviation, medical treatment, and administration. ASUS notebooks play a critical role in improving survival rates in severe head trauma incidents. They help medical teams arrive on-sit faster than ambulances, with fatalities lowered by 33%. "Our pilots are very impressed with ASUS notebooks and amazed at their durability," said Mark Lees, Community Relations Manager of CareFlight.

At the ends of the earth

Conquering Antarctica

A December 2003 expedition with acclaimned mountaineers Shi Wang and Jian Liu set out to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet, where temperatures drop below -100°F. Wang and Liu brought ASUS S200N notebooks, which met their need perfectly, being light and compact and designed to handle the rigors of exploration. "It was great having notebooks we could count on in situations where malfunctions are unacceptable," said Shi Wang.

On the world's highest peak

First notebooks to scale Mount Everest

Conditions at the world's tallest mountain may faze other notebooks, but ASUS U5/S6, W7, and U1 notebooks were chosen to accompany an expedition to the top at Mount Everest. The U5 even made it to the peak at a height of 8848m, with expedition leader Captain Wang YongFong carrying it as a tribute to eco-friendly technology and making ASUS the world's first notebooks at the top of Mount Everest.

and history will be continued ...

ASUS PICK-UP & RETURN SERVICE FROM YOUR DOORSTEP

STILL TRYING TO FIND THE CLOSEST SERVICE CENTER? TOO BUSY TO SEND YOUR NOTEBOOK FOR SERVICE BY POST OR COURIER?

ASUS provides the service you need. Beyond our 2-year global warranty, we offer a premium **PICK UP & RETURN SERVICE** for customers and dealers.

For customers, this allows you to request door-to-door service, or you may just drop your ASUS notebook or tablet with your nearest retailer.

Dealers can place a quick call or write us an email, and we'll instantly get a specialist to pick up the notebook or tablet from your location to save you time and effort. Lead times are 1-4 days, and service quality is always assured.

There are only 5 simple steps to apply ASUS Pick Up and Return Service.

How to apply Pick Up & Return Service?

Step1 Call / Email to request Pick Up & Request Service

Step2 Reply email for service and your detail verification

Step3 Print out the docket from the email

Step4 Stick the docket on the Notebook or Tablet cartons

Step5 Wait for the courier to pick up

Information Required When Submitting Pick up & Return service request:

Step1 Dealer full company name/ end user name

Step2 Contact person, phone number and email address

Step3 Shipping address

Step4 Product serial numbers

Step5 Product Symptom description

Terms and Conditions:

(1) The Pick-Up & Return service applies to ASUS Notebook and Tablet only.
(2) The Pick-Up & Return service for defective unit within warranty period will be free of charge.
(3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
(4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.
(5) Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge.
(6) Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc) except Penang Island.

ASUS OFFERS CUSTOMERS 2-YEAR GLOBAL NOTEBOOK WARRANTY WITH 100% FREE SERVICE AND PART REPLACEMENT

*Applicable for selected notebook models only

ASUS gives you a true 2-year global warranty on notebooks, unlike other brands, which may claim three years but actually only cover part replacement for one year, then add two years of general service with no part replacement.

Brand Name & Specification			Total Fees paid after 1 year warranty (including labor costs and spare parts)					
			LCD Broken**			Motherboard Broken**		
Brand	Warranty Status	Cost	Year 1	Year 2	Year 3	Year 1	Year 2	Year 3
ASUS	2 Years Global	Service cost	Free	Free	RM100	Free	Free	RM100
		Spare part cost	Free	Free	RM700 - RM800	Free	Free	RM400 - RM1500
The total cost incurred for ASUS per year			Free	Free	RM800 - RM900	Free	Free	RM410 - RM1600
a Brand	3 Years Local	Service cost	Free	RM80 - RM120	RM80 - RM120	Free	RM80 - RM120	RM80 - RM120
		Spare part cost	Free	RM 650 - RM700	RM 650 - RM700	Free	RM800 - RM1000	RM800 - RM1000
The total cost incurred for a brand per year			Free	RM 730 - RM820	RM 730 - RM820	Free	RM880 - RM1120	RM880 - RM1120
T Brand	1 Year Local	Service cost	Free	RM100	RM100	Free	RM100	RM100
		Spare part cost	Free	RM1000	RM1000	Free	RM1000 - RM1200	RM1000 - RM1200
The total cost incurred for T brand per year			Free	RM1100	RM1100	Free	RM1100 - 1300	RM1100 - 1300

Comparison of Repair Cost (Out of warranty) ****Terms and conditions apply**

ASUS Global 2 Years Warranty

With ASUS, two years cover everything 100%, with no hidden costs. This warranty applies equally whether you're right here at home or in any of the 57 regions and countries where ASUS products are sold.

***for Eee PC, Tablet, Smartphone & selected notebook, are covered for 1 year global warranty.

Global Extended Waranty	Notebook from 3rd Year	Tablet From 2nd Year
	RM 350	RM 220

ASUS Service Centre

KUALA LUMPUR 4-010 (4th floor), Plaza Low Yat, Jalan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur.

PENANG 1-02-15, E-Gate, Lebuh Tunku Kudin 2, 11700 Gelugor, Penang. Repair Status Checking: 04 6596 780 / 782

SABAH LOT 3.04, 3rd Floor, Block C, Kompleks Karamusing, Jalan Tunku Abdul Rahman. 88000, Kota Kinabalu, Sabah. Repair Status Checking: 088 210 650

SARAWAK Unit 4.4, Level 4, LOT 14665, ONEHCT SHOPPING COMPLEX, Jalan Stutong, 93350 Kuching, Sarawak. Repair Status Checking: 082 457 612

ASUS Authorised Service Centre

KUALA LUMPUR Lot G2/G3/G4/G5, Wisma SPS, 32 Jalan Imbi, 55100 Kuala Lumpur Service Line: 03 2143 1801 Fax: 03 2143 1802

SHAH ALAM Lot 3 - 13, 3rd Floor, Jalan Majis, Seksyen 14, 40000, Shah Alam Repair Status Checking: 03 5032 9112

KLANG 3rd Floor, Lot 158 / Lot 159, Block A, GM Klang Wholesale City, Jalan Kasuarina 1, Bandar Botanic Capital, 41200 Klang
Repair Status Checking: 03 3325 1898

57-0, Jalan Batu Nilam 4, Bandar Bukit Tinggi, 41200 Klang
Repair Status Checking: 03 3323 4699

Lot 4-13, 4th Floor, Jalan Raja Hassan, 41400 Klang
Repair Status Checking: 03 2141 1803

JOHOR IT Plaza Sdn. Bhd. IT Service Center, 04-15, Level 4, Skudai Parade, Jalan Skudai, 81300 Skudai, Johor. Repair Status Checking: 07 5544 000

KELANTAN Tingkat 1, Pt 2303, Taman Kota Sri Suria SBJ, Jalan Adbul Kadir Adabi, 15200 Kota Bharu, Kelantan. Repair Status Checking: 011 1877 7735

AUSTRIA 0820-240513	AUSTRALIA 1300-278788	BANGLADESH +88-02-8123283	BELGIUM +320-78150231
BULGARIA +359-2-91823	CANADA +1-888-678-3688	CHINA +86-21-5442-1616	CROATIA +385-1-3654-961
CZECH REPUBLIC +420-596-766-888	DENMARK +45-38323-2943	EGYPT +202-2455-5771	ESTONIA +372-6671796
FINLAND +358-9693-79690	FRANCE 0821-232787	GERMANY 01805-010920	GREECE 800-44142044
HUNGARY +36-1-505-4561	HONGKONG +852-3582-4770	INDIA +91-22-4005-8888	INDONESIA +62-500128
ISRAEL +972-3-9520520	ITALY 199-400089	JAPAN 0800-123-2787	KOREA +82-2-1566-6868
LATVIA +371-7-408838	LITHUANIA +370-37-328442	LUXEMBOURG +31-0591-570290	MALAYSIA +603-2148-0827
MAURITIUS +230-213518	MYANMAR +951-226664	NETHERLANDS 0800-023-2694	NEW ZEALAND 0800-278-788
NORWAY +47-2316-2682	PAKISTAN +9221-5824561	PHILIPPINES +63-2-7273009	POLAND +48-225718040
PORTUGAL +351-808-789-887	ROMANIA 800-800-316	RUSSIA +7-495-231-1999	SAUDI ARABIA +966-1-460-3216
SERBIA +381-11-3011-934	SINGAPORE +65-6413-7917	SLOVAKIA +421-232-162-621	SLOVENIA +386-080-80-332
SOUTH AFRICA +27-11-783-5430	SPAIN +34-902-889-688	SRI LANKA +94-11-2502333	SWEDEN +46-858-769407
SWITZERLAND +41-848-111-014	TAIWAN 0800-093-456	THAILAND +662-679-8367-70	TURKEY +90-216-521-4601
UKRAINE +380-444-961-791	U.E.A +971-4-2833-728	UK +44-870-120-8340	US +1-888-678-3688
VIETNAM +84-8-8300446 Ext. 112			

OPERATING HOURS

HOTLINE Service Centre: 03 2053 5077
ASUS Pick-Up and Return Service: 03 2145 6787
Email: rcmy_pickup@asusmy.com.my
Plaza Low Yat: Monday - Sunday, 10:00a.m. to 9:30p.m.
Kuala Lumpur: Monday - Friday, 10:30a.m. to 7:30p.m. (except Public Holiday)
Penang, Sabah, Sarawak, Johor: Monday - Friday, 10:00a.m. to 7:00p.m. (except Public Holiday)
Kelantan: Sunday - Thursday, 9:00a.m. to 6:00p.m. (except Public Holiday)

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

NOTEBOOK THAT EXCEED YOUR EXPECTATIONS

ASUS **PREMIUM TOUCH** Series

ASUS notebooks offer premium-class intuitive touchscreen technology. Discover a new computing experience with Windows 8 and ASUS premium notebooks. The world is at your fingertips.

THE INCREDIBLE FUSION OF NOTEBOOK AND TABLET

11.6" ASUS Taichi 21

INCREDIBLE TRANSFORMATION NOTEBOOK WITH DETACHABLE TABLET

13.3" ASUS Transformer Book

ASUS **GAMING** Series

The fastest processors and most powerful graphics combined with striking design make our extreme gaming notebooks a must for anyone who wants to game on the go.

THE FUTURE IS YOUR HANDS • THE ULTIMATE FIGHTING MACHINE

17.3" G750JX

14" G46VW

ASUS **VIVOBOOK & ZENBOOK** Series

Ultra-slim and ultra-light for effortless high performance mobility that ensures all-new computing experiences with responsive touchscreens and supremely elegant design.

TOUCH .. THE WORLD AT YOUR FINGERTIPS

15.6" VivoBook S551 | 15.6" VivoBook S550 | 14.0" VivoBook S400 | 13.3" VivoBook S300 | 11.6" VivoBook S200 | 11.6" VivoBook S200

WORLD'S 1st ULTRABOOK WITH FULL HD DISPLAY

13.3" Zenbook Touch UX31

ASUS **MULTIMEDIA & PERFORMANCE** Series

Crystal-clear visuals, fast processors, and powerful graphics deliver outstanding multimedia performance, whether you're creating digital content - or enjoying it.

HEAR THE POWER FEEL THE POWER

15.6" N56

SLIM 21mm NOTEBOOK WITH OPTICAL DRIVE

15.6" S56 | 14.0" K46

MULTICOLOR PERFORMANCE

15.6" A550 14.0" A450 | 15.6" A55 14.0" A45

INCREDIBLE EXPERIENCE

14.0" X45

ASUS **COMMERCIAL** Series

Business and organizational users demand greater reliability, so ASUSPRO notebooks are strictly quality-tested to much higher industry standards that even exceed the demanding MIL-STD 810G military standard .

DURABLE ULTRABOOK™ DESIGNED FOR YOUR BUSINESS

14.0" BU400

EXTRA-DEPENDABLE FOR SMALL AND MEDIUM-SIZED BUSINESSES

14.0" P45

ASUS **TABLET & SMARTPHONE** Series

The best mobile device innovation has brought customers products such as Padfone, which combines tablet and smartphone. ASUS tablets are comfortable to hold and carry, with unique textured patterns that offer a better tactile feel and more secure grip.

YOUR STYLISH AND PORTABLE 7-INCH VALUE TABLET

7.0" MeMO Pad HD 7 ME173

ENTERTAINMENT IN STYLE

10.1" ASUS MeMO Pad Smart ME301

FUN & CALL IN ONE

7.0" ASUS Fonepad ME371

ASUS recommends Windows 8.

Work easy. Play hard. Windows 8

REPUBLIC OF GAMERS

G750

THE FUTURE IS IN YOUR HANDS

THE ULTIMATE FIGHTING MACHINE

ADVANCED PERFORMANCE

Powerful 4th gen Intel® Core™ i7 processor, Windows 8 and NVIDIA® GTX 700 series graphics

INTELLIGENT COOLING SYSTEM

Dual fans with rear venting keep heat and noise away for gaming comfort

OPTIMUM GAME CONTROL

Responsive backlit keyboard and isolated arrow keys allow you to hit hard and fast anywhere

EXCLUSIVE SOUND INNOVATION

ROG AudioWizard technology and boosted headphone output enhance your gaming audio experience

Windows 8 | SonicMaster | Blu-Ray DVD | Full HD | Backlit Keyboard | Instant On | Port HDMI

Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
G750JX - T4059H	Windows 8	Intel® Core™ i7-4700HQ (Turbo up to 3.4GHz, 6M cache)	17.3" Full HD (1920x1080) LED backlit	8GB	NVIDIA® GeForce® GTX770M - 3GB DDR5	1TB	Blu-Ray RW	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM5,599
G46VW - CZ116H		Intel® Core™ i7-3630QM (Turbo up to 3.4GHz, 6M cache)	14" HD (1366x768) LED backlit	4GB	NVIDIA® GeForce® GTX660M - 3GB DDR5		DVD RW			RM4,099

*BUNDLE Backpack.1TB = 1000GB, RW = Read / Write (can burn the data to empty CD).

Refer page 38 for full specifications

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ASUS TAICHI™

THE INCREDIBLE FUSION OF NOTEBOOK AND TABLET

Incredible Ultrabook™. Inspired by Intel.

ASUS recommends Windows 8.

Work easy. Play hard. Windows 8

DUAL HIGH-DEFINITION DISPLAYS

ASUS TAICHI™ gives a spectacular high-definition view with apps, games and movies, thanks to two 1080p Full HD displays. IPS technology ensures a brilliant image with accurate colors and crisp contrast, while the 178° wide viewing angle keeps each screen crystal-clear, even when seen from the side. ASUS TAICHI™ can capture incredible images too, thanks to HD cameras in both notebook and tablet modes.

Visit **www.insearchofincredible.com** to experience what was previously considered unachievable!

powered by SonicMaster

CINEMATIC SOUND QUALITY

ASUS TAICHI™ features ASUS SonicMaster audio technology, developed with world-renowned Bang & Olufsen ICEpower®. SonicMaster takes sound quality to a whole new level, with a wider frequency range for clearer vocals and resonating bass. Array microphones with positional audio detection and background noise suppression ensure spoken communication is always loud and clear.

ASUS Taichi™ ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

Windows 8 | Dual Screen | Touch Screen | Ultra Slim | Instant On | SonicMaster | Bang&Olufsen Icepower® | 1080P Full HD | Backlit Keyboard

HARDWAREZONE.COM.MY BEST OF 2012

WINNER OF CES DESIGN SHOWCASE HONORS 2013

Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
TAICHI 21-CW019H	Windows 8	Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M cache)	Tablet - 11.6" IPS Touch Screen FHD (1920x1080) Corning® Glass Notebook - 11.6" IPS FHD (1920x1080)	4GB	Integrated HD Graphics 4000	256GB SSD	-	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM4,599

*FHD = Full HD, SSD = Solid State Drive.

Refer page 38 for full specifications

FOUR MODES FOR SEAMLESS INTERACTION & SHARING

Notebook mode switches off ASUS TAICHI™'s outer screen so that it can be used as a standard notebook with a full HD 13.3" screen with ultra-wide viewing angles, QWERTY keyboard, and large multi-touch touchpad.

Close ASUS TAICHI™'s lid and it's instantly transformed into a tablet with a 13.3" full HD display.

With the lid open and mirror mode enabled, the two back-to-back screens display the same image, which makes ASUS TAICHI™ perfect for software demos or a shared movie experience.

When enabled, the back-to-back screens can be used by two people at once, one with the keyboard and touchpad, the other using the multi-touch screen.

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ASUS ZENBOOK™ Touch

WORLD'S FIRST ULTRABOOK WITH FULL HIGH DEFINITION DISPLAY

ASUS ZENBOOK™ Touch succeeds in packing the latest PC technological innovation in its stylish and compact form factor. 3rd Intel® Core™ processors power fast Windows 8 performance, while reliable solid state drives support optimized multimedia output. Everything's showcased on top-notch screens to deliver spectacular experiences.

Windows 8 | Touch Screen | Ultra Slim | Instant On | SonicMaster | Bang&Olufsen Icepower® | 1080P Full HD | Backlit Keyboard | USB 3.0

MOBILE WORLD AUGUST 2012: DEVICES

CHIP JUNE 2012: TEST LAB

Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
UX31A - 4059H	Windows 8	Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M cache)	13.3" IPS FHD (1920x1080)Touch Screen	4GB	Integrated HD Graphics 4000	128GB SSD		USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM4,099

**BUNDLE Exclusive ZENBOOK Sleeve, Power Adapter, USB Dongle & Etheret Adapter. FHD = Full High Definition, SSD = Solid State Drive.

Refer page 38 for full specifications

ASUS recommends Windows 8.

Work easy. Play hard. Windows 8

INCREDIBLE STARTS WITH A TOUCH

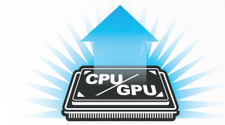
The world's most advanced Ultrabook™! With the same razor-thin design as that of original ASUS ZENBOOK™ and powerful 3rd generation Intel® Core™ i7 processors and Windows 8 ASUS ZENBOOK™ Touch is a perfect balance of style and performance. SonicMaster audio ensures amazing sound quality, while the full HD multi-touch display uses IPS technology for brilliant images with rich colors that look incredible from every angle.

INCREDIBLE BEAUTY

SINGULARLY IMPACTFUL BEAUTY

Ultra-light and ultra-strong metal construction creates a thin form factor that's just 3mm at its slimmest point. Concentric circles throughout send a message of infinite depth, while monoshell fabrication assures a tough device that can withstand even the most extended portability.

INCREDIBLE PERFORMANCE



PERFECT PERFORMANCE

ASUS ZENBOOK™ succeeds in packing the latest PC technological innovation in its stylish and compact form factor. 3rd Intel® Core™ processors power fast Windows 8 performance, while reliable solid state drives support optimized multimedia output. Everything's showcased on top-notch screens to deliver spectacular experiences.

INCREDIBLE AUDIO

THE SOUND OF BEAUTY

ASUS ZENBOOK™ with sound-defining SonicMaster technology produces living audio. Co-developed with Bang & Olufsen ICEpower®, SonicMaster uses powerful amplification and advanced sound processing to render amazing sonic output.

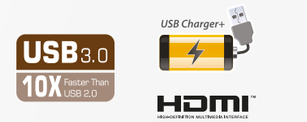
INCREDIBLE RESPONSIVENESS

EFFORTLESS COMFORT

ASUS ZENBOOK™ features an ergonomic chiclet keyboard with LED backlighting to illuminate dark rooms and extend usability. In addition, the touchpad uses a 16:9 aspect ratio, and can easily detect multi-point gestures for sleek input comfort.

INSTANT ON 2-SECOND RESUME

Driven by Super Hybrid Engine II, ASUS ZENBOOK™ with instant on functionality can resume in just two seconds from sleep. This is as quick as a smartphone, so you can get back to the things you want done immediately, with no annoying wait times.



FAST AND PRACTICAL CONNECTIVITY

To facilitate all your activities, ASUS ZENBOOK™ includes USB 3.0 with data transfer speeds up to 10X faster than USB 2.0. USB Charger+ speeds up mobile device charging even with the notebook powered down. Micro HDMI and VGA ports also included.

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS recommends Windows 8.

Work easy. Play hard. Windows 8

ASUS **Transformer Book**

INCREDIBLE TRANSFORMATION
NOTEBOOK WITH DETACHABLE TABLET

powered by SonicMaster

PRECISION-ENGINEERED ULTRA-PORTABILITY

ASUS Transformer Book is the world's thinnest Windows 8 tablet with a 3rd generation Intel® Core™ i7 processor. Inspired by the beautiful ASUS ZENBOOK™ Ultrabook™, ASUS Transformer Book features a sleek profile and a precision-engineered all-metal design with a unique spun metal finish that's the result of a sophisticated 32-step manufacturing process. It is as striking as it is resilient and perfect proof of the ASUS spirit of persistent perfection.

Visit **www.insearchofincredible.com** for more information.

IPS FULL HD TOUCHSCREEN

ASUS Transformer Book features a full HD display with 1080p resolution and IPS technology for an incredibly crisp and detailed image, with a wide 178° viewing angle. Multi-touch support gives full fingertip control with Windows 8, while Mini DisplayPort makes it easy to connect an HDTV for big-screen viewing.

ULTRA SLIM AND LIGHT WITH THE BEST AUDIO

Developed with the audio experts at Bang & Olufsen ICEpower®, ASUS SonicMaster technology delivers outstanding cinematic sound quality. Four speakers in notebook mode give an immersive listening experience, and MaxxAudio provides fully customizable equalizer control for perfect results with movies, music, and games. Audio recording is crystal-clear thanks to a high quality array mic that filters background noise

ASUS Transformer Book ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

Windows 8 | Touch Screen | Ultra Slim | Instant On | SonicMaster | Bang&Olufsen Icepower® | 1080P Full HD | Backlit Keyboard | 5MP + HD 720p Dual Camera

Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
TX300CA - C4006H	Windows 8	Intel® Core™ i5-3317U (Turbo up to 2.6GHz, 3M cache)	13.3" Touch Screen FHD (1920x1080) Corning® Glass	4GB	Integrated HD Graphics 4000	128GB SSD + 500GB HDD	-	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM4,199

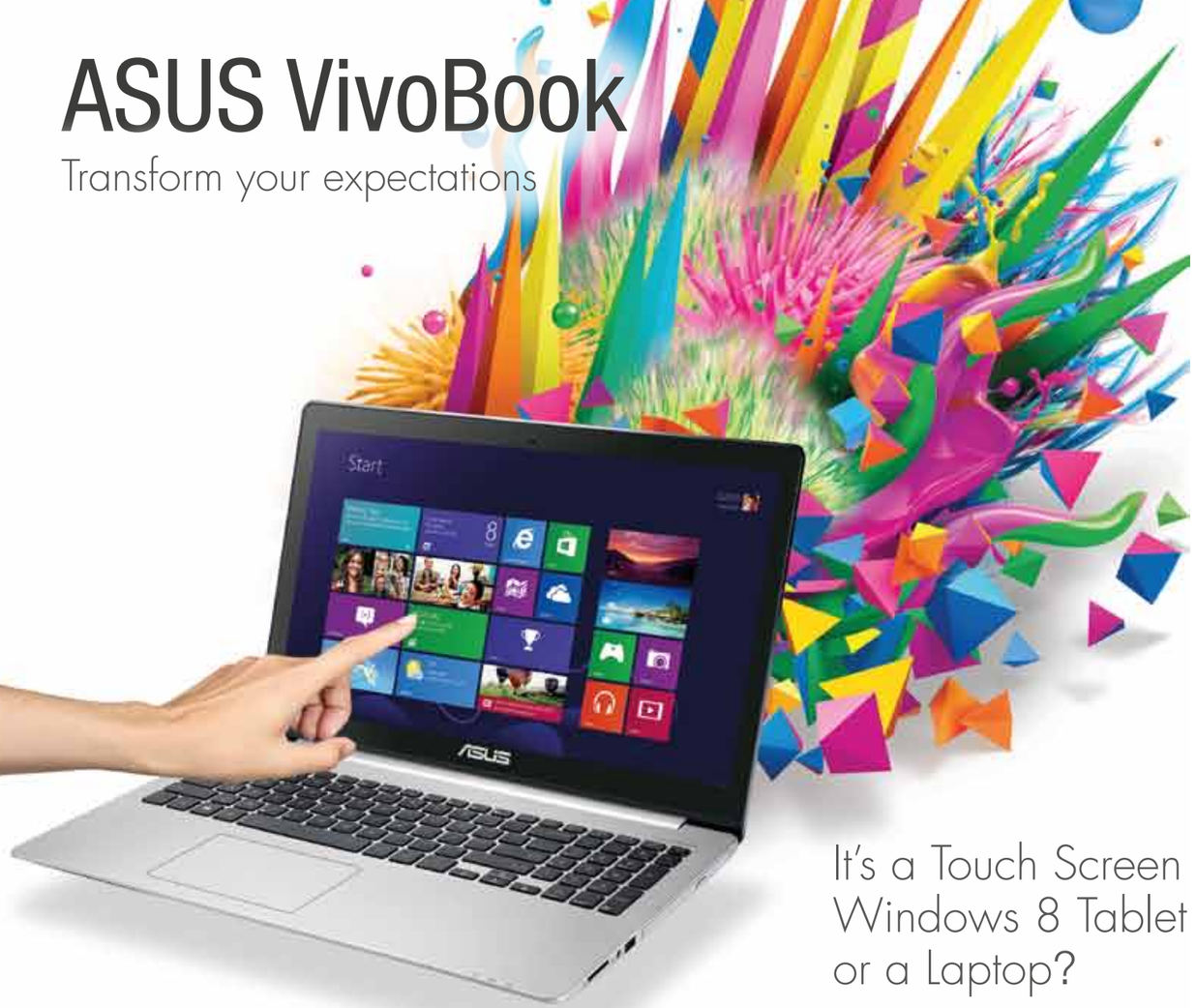
*FHD = Full High Definition, SSD = Solid State Drive.

Refer page 38 for full specifications

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS VivoBook

Transform your expectations



It's a Touch Screen Windows 8 Tablet or a Laptop?

ASUS VivoBook ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

Windows 8 | Touch Screen | Ultra Slim | Instant On | SonicMaster | USB 3.0 | Port HDMI

CHIP JUNE 2012

T3 MAGAZINE JAN 2013

Model Name	OS	Processor	Display	Memory	Graphic	Storage	Colors	Connection	Warranty	Price
S551LB - CJ075H	Windows 8	Intel® Core™ i7-4500U	15.6" HD SLIM (1366x768) LED backlit	4GB	NVIDIA® GeForce® GT 740M - 2GB	1TB HDD + 24GB SSD	■	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM3,499
S550CB - CJ103H		Intel® Core™ i7-3537U		4GB x 2						RM3,299
S551LB - CJ120H		Intel® Core™ i5-4200U		4GB		750GB HDD				COMING SOON
S550CB - CJ102H		Intel® Core™ i5-3337U				500GB HDD + 24GB SSD				RM2,599
S400CA - CA006H		Intel® Core™ i5-3317U	14" HD SLIM (1366x768) LED backlit		Integrated HD Graphics 4000					RM2,199
S300CA - C1050H		Intel® Core™ i3-3217U (1.8GHz, 3M cache)	13.3" HD SLIM (1366x768) LED backlit			500GB HDD				RM1,999
S200E - i3			11.6" HD SLIM (1366x768) LED backlit		Intel® UMA Intergrated		■ ■ ■		1 Year Global Warranty	RM1,799
S200E - 847		Intel® Celeron 847		2GB						RM1,399

*1TB = 1000GB, SSD = Solid State Drive.

Refer page 38 for full specifications

ASUS recommends Windows 8.

Work easy. Play hard. Windows 8

AFFORDABLE ALL-ROUND PERFORMANCE

ASUS VivoBook is a capable all-round notebook for mainstream users who want the most from Windows 8 at an affordable price. Available with screen sizes ranging from 11.6" to 15.6", ASUS VivoBook features a sleek, low-profile design with a choice of 3rd generation Intel® Core™ i3 and i5 processors. Multi-touch displays and generously-proportioned touchpads with Smart Gesture technology are standard across the range, as are high-quality ASUS SonicMaster audio and two-second instant-on.

INTUITIVE TOUCH

ASUS VivoBook delivers a vibrant and trend-setting design with several colors available: classic Dark Grey, sensual Hot Pink, and Sublime Silver. Whatever your choice, these help you better express yourself and make a statement of sophisticated individuality.

Slim and light, ASUS VivoBook uses exclusive ASUS Smart Gesture technology, with large touchpads that guarantee improved touch input, with quicker and more precise gesture detection and a wider range of supported motions. Exclusive ASUS SonicMaster pumps out impactful audio with deep bass and wider range for the best in-class auditory performance. Your music, movies, games, and even voice take on a new dimension of sonic depth – perfect for multimedia.

SonicMaster Lite

2-SECOND INSTANT ON

Exclusive ASUS Super Hybrid Engine II technology offers smartphone-like 2-second instant on resume from sleep mode, so you can resume without delay. ASUS VivoBook is all about quick accessibility and with its energy-conserving design goes into standby for up to two weeks. Open files and tasks are kept safe in memory, plus should the battery drop below 5% charge while you're away, data gets automatically backed up. Your valuable content is always secure and within reach!

ALWAYS CONNECTED ANYWHERE

Use the HDMI port to enjoy your favorite HD movies on big screen TV and transfer multimedia content quickly using USB 3.0 for data transfer speeds up to 10X faster than USB 2.0.

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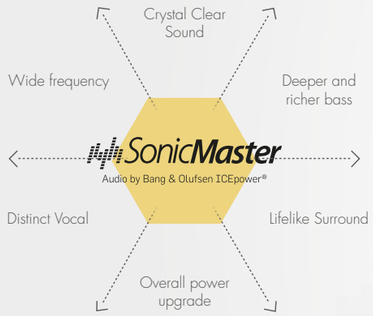
ASUS N·SERIES

Work easy. Play hard. Windows 8

HEAR THE INCREDIBLE . FEEL THE POWER

Audio by Bang & Olufsen ICEpower®

The ASUS N Series has been overhauled with the latest technology, sporting the efficient and smooth power of Windows 8 and 3rd generation Intel® Core™ i7 & i5 processors. Better multimedia, sleeker multitasking, and even satisfying gaming converge on notebooks that maintain high energy efficiency. Beyond faster computing and improved graphics, exclusive ASUS Super Hybrid Engine II enables smartphone-like 2-second instant on resume and up to two weeks of standby time.



BEST AUDIO WITH ASUS SONICMASTER

Featuring co-development with Bang & Olufsen ICEpower® and Waves MaxxAudio, upgraded SonicMaster Premium utilizes professional sound processing tools to boost audio fidelity and enjoyment. In addition to a wider range and improved clarity, ASUS N Series notebooks include a bundled subwoofer for extra-impactful bass, culminating in the finest audio on any portable PC. 2011 Technical Grammy award-winning MaxxAudio is one of the leading professional audio processing tools in the sound industry.

SonicMaster | MAXX AUDIO

Windows 8 · SonicMaster · Bang&Olufsen Icepower® · Instant On · Full HD · Blu-Ray DVD · USB 3.0

Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
N56VB - S3070H	Windows 8	Intel® Core™ i5-3230M (Turbo up to 3.2GHz, 3M cache)	15.6" 16:9 (1366x768) LED backlit HD	4GB	NVIDIA® GeForce® GT 740M - 4GB	750GB HDD	DVD RW	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM2,899

*BUNDLE SUBWOOFER, Notebook bag. RW = Read /Write (can burn the data to empty CD).

Refer page 38 for full specifications

ASUS recommends Windows 8.

Work easy. Play hard. Windows 8

ASUS S·SERIES
ASUS K·SERIES

21mm PERFORMANCE ULTRABOOK WITH OPTICAL DRIVE

THE INCREDIBLE ULTRABOOK™. INSPIRED BY INTEL.

The ASUS S56CM & K46CM features Windows 8, up to 3rd generation Intel® Core™ i7 & i5 processors with Ivy Bridge technology, and NVIDIA® GT 635 discrete graphics, so you're always in charge of smooth power for daily computing.

SMARTPHONE-LIKE RESPONSIVENESS WITH INSTANT ON*

Only ASUS notebooks offer you true 2-second instant on resume from sleep, cutting out long reboot times and putting you back to enjoyment right where you left off. Thanks to ASUS Super Hybrid Engine II technology, you also get up to 9 days of standby, with auto data backup should battery charge drop to 5% or less.

*Actual S/K Series standby time may vary due to specific component performance, connected devices, and environmental differentiation.

ULTRA SLIM WITH OPTICAL DRIVE

Play movies from your DVD collection on ASUS S56CM and K46CM slim and light notebooks.

SPEED AND CAPACITY WITH SSD/HDD COMBO

The ASUS S56CM is equipped with a hybrid storage system, combining a mechanical hard drive with an SSD for quicker performance. SSD offers faster access, while a large capacity HDD stores more of your data.

SonicMaster Lite

Windows 8 · Ultra Slim · Instant On · SonicMaster · USB 3.0 · Port HDMI

Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
S56CB - XX390H	Windows 8	Intel® Core™ i7-3537U	15.6" HD (1366x768) LED backlit	4GB	NVIDIA® GeForce® GT 740M - 2GB	1TB HDD + 24GB SSD	DVD RW	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM2,999
K46CB - WX060H		Intel® Core™ i5-3337U	14" HD (1366x768) LED backlit	2GB		750GB HDD				RM2,199
K46CM - WX060H		Intel® Pentium® 987			NVIDIA® GeForce® GT 635M - 2GB	500GB HDD				RM1,799

* BUNDLE Notebook bag. SSD = Solid State Drive, RW = Read /Write (can burn the data to empty CD).

Refer page 39 for full specifications

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ASUS NEW **A**·SERIES

EXPRESSIVE COLORS. EXCEPTIONAL PERFORMANCE.

ASUS A Series ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

Windows 8 | Instant On | SonicMaster | USB 3.0 | Port HDMI

Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Colors	Connection	Warranty	Price
A450CC Multicolor	Windows 8	Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M cache)	14" HD (1366x768) LED backlit HD	4GB	NVIDIA® GeForce® 720M - 2GB	750GB HDD	DVD RW	■ □ ■	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM2,199
A550CC Multicolor			15.6" HD (1366x768) LED backlit HD								RM2,199

*BUNDLE Notebook bag. RW = Read /Write (can burn the data to empty CD).

Refer page 39 for full specifications

ASUS recommends Windows 8.

Work easy. Play hard. Windows 8

A CLASSIC, TIMELESS DESIGN

Reliable and comfortable to use, the new ASUS A Series notebook has a spun-circle finish for a classy, elegant feel. Its slim profile is 5% thinner than the previous A Series notebook, and still houses to a large touchpad with intuitive multi-point Smart Gesture input, multiple USB 3.0 ports for fast data transfer and IceCool technology to keep your palm rests cool.

PROVIDING A SMOOTH COMPUTING EXPERIENCE

Value-packed with all the essentials, the new ASUS A Series reinvents your daily computing experience. Whether you are using it for work or for fun, this is an ideal machine for both productive computing and entertainment. It features up to an Intel® Core™ processor and graphics card, Instant on that resumes your computer from sleep mode in 2 seconds and USB 3.0 for 10 times faster data transfer speed. New ASUS A Series gives you everything you need for a truly satisfying multitask computing and multimedia experience.

A NOTEBOOK WITH SMARTPHONE-LIKE ACCESSIBILITY

The X450 features the exclusive ASUS Super Hybrid Engine II with instant on to provide you with smartphone-like levels of accessibility. It can resume from sleep mode in just two seconds and has up to 14 days of standby time. It automatically saves your data when battery levels drop below 5%, so your documents are kept safe and secure.

Resume in 2 Seconds

PRECISE, CRYSTAL CLEAR AUDIO TO COMPLETE THE CINEMATIC EXPERIENCE

On most notebooks, all sound frequencies originate from small onboard speakers. The resulting audio comes from a single source and lacks distinctiveness. Like other notebooks in the ASUS range, the new ASUS A Series comes equipped with SonicMaster technology and ASUS AudioWizard to bring you high fidelity audio. Experience omnidirectional sound and hear each individual instrument's nuances with the new ASUS A Series.

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ASUS MeMO Pad™ HD 7

Delight ME MOre

Your Stylish and Portable 7-inch Value Tablet

powered by SonicMaster

ANDROID™ JELLY BEAN	LIGHT	BATTERY LIFE	MEMORY
4.2	302 gram	10 hours*	1 gb

A Stylish Portable 7" Value Tablet

ASUS MeMO Pad™ HD 7 was created for those of you who are looking for a quality tablet with affodable price. ASUS MeMO Pad™ HD 7 brings specifications that can match the tablets up above its price. ASUS deliver to you it's ASUS MeMO Pad™ HD 7 with Quad-core processor and latest Android 4.2 Jelly Bean operating system. Not only that, it also has 1GB memory with 16GB storage pus extra storage from micro-SD card up to 32GB. With 10 hours of battery life, ASUS MeMO Pad™ HD 7 is the personal assistant you could always count on for a whole day usage.

Incredible Experience

Being affordable does not mean that ASUS MeMO Pad™ HD 7 is lacking in features. For the best audio experience, ASUS complete ASUS MeMO Pad™ HD 7 with SonicMaster audio technology dual stereo speakers. Combined with the latest Android 4.2 Jelly Bean, ASUS MeMO Pad™ HD 7 will give a smooth tablet experience for gaming, working, or just simply browsing the internet.

Android 4.1 | 400nits IPS Display | SonicMaster

Battery Life **10** hours

Model Name	OS	Processor	Display	Memory	Storage	Colors	Connection	Warranty	Price
ME173X	Android™ 4.2 Jelly Bean	MTK 8125 Quad-Core (1.2Ghz) Processor	7" HD, IPS panel, 216 PPI, (1028x800)	1GB	16GB + 16GB Webstorage (free for 1 Year)	☐ ■ ■ ■	Wi-Fi Micro-SD (up to 32GB)	1 Year Local Warranty	RM649

*Battery life depends on device specific configuration, usage and environmental conditions.

ASUS MeMO Pad™ Smart

Entertain ME MOre

INCREDIBLE FUN WITH FAST QUAD-CORE POWER AND STUNNING IPS VISUALS

powered by SonicMaster

STYLISH MOBILE COMPANION FOR WORK AND PLAY

Features an NVIDIA® Tegra® 3 quad-core processor and a 10" wide-view IPS display with dual speakers for exceptional entertainment. It also comes in Midnight Blue, Crystal White, and Fuchsia Pink so anyone can pick their favorite.

ENTERTAINMENT IN STYLE

SonicMaster

Quad-core processor, exceptional audio, and cool colors. You get fast 3D graphics and full HD video, plus dual speakers with award winning MaxxAudio software to deliver precise and clear sound.

WIDE VIEWING ANGLE IPS SCREEN

Stunning visuals experienced with a 170° wide-view display.

Android 4.1 | 400nits IPS Display | SonicMaster

Battery Life **8.5** hours

Bundle with ASUS OTG Cable

Model Name	OS	Processor	Display	Memory	Graphic	Storage	Colors	Connection	Warranty	Price
ME301T	Android™ 4.2 Jelly Bean	NVIDIA® Tegra® 3 T30L Quad-Core (1.2Ghz)	10.1" LED Backlight with IPS (1280x800) Soda Lime Glass	1GB	GeForce® 12-core	16GB	☐ ■ ■	Wi-Fi Micro-SD (up to 32GB)	1 Year Global Warranty	RM1,099

*Battery life depends on device specific configuration, usage and environmental conditions.

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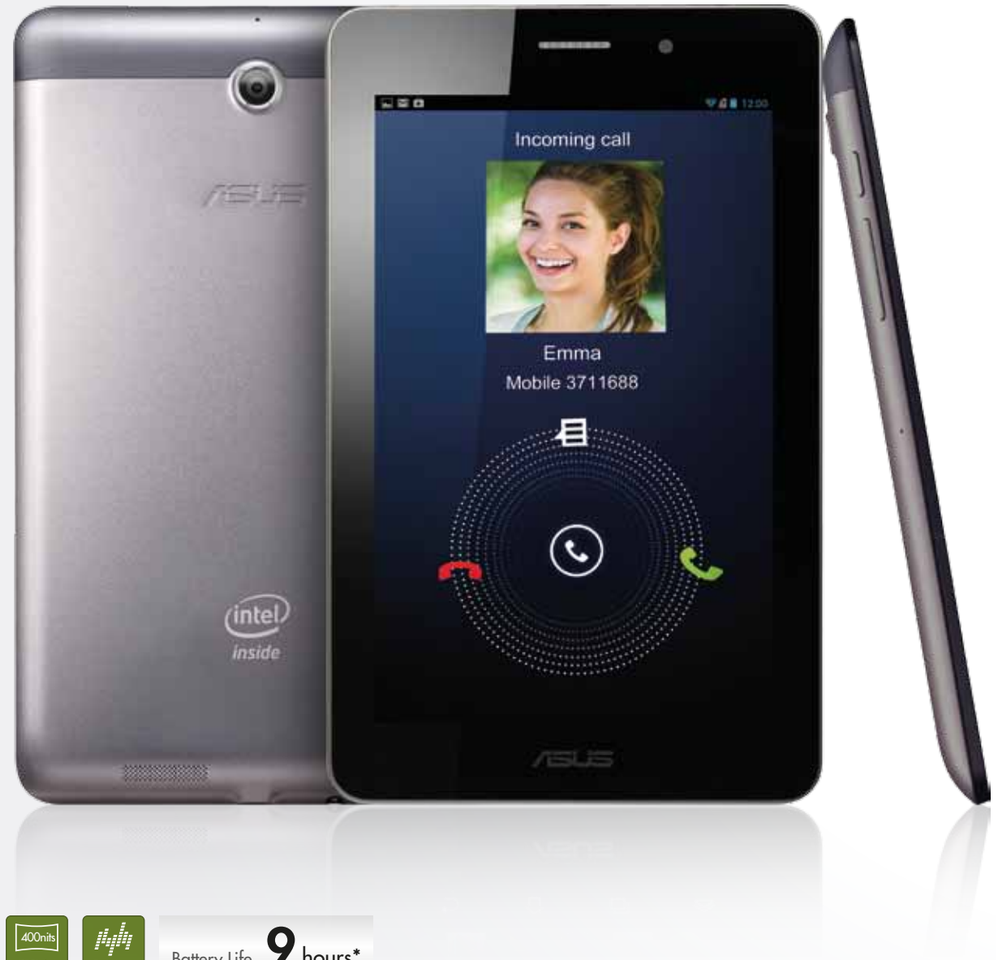
ASUS fonepad™

Fun & Call in One

ASUS fonepad™ 3G Phone Built-in



Android 4.1 | 400nits IPS Display | SonicMaster | Battery Life 9 hours*

Model Name	OS	Processor	Display	Memory	Graphic	Storage	Colors	Connection	Warranty	Price
ASUS Fonepad™	Android™ 4.1 Jelly Bean	Intel® Atom™ Z2420 (1.2GHz, 512KB)	7" LED Backlight WXGA (1280x800) Screen IPS Panel	1GB	SGX 540	8GB		3G & Wi-Fi Micro-SD (up to 32GB)	1 Year Global Warranty	RM849

*Battery life depends on device specific configuration, usage and environmental conditions.

BEAUTIFUL METALLIC DESIGN AND HIGH PERFORMANCE

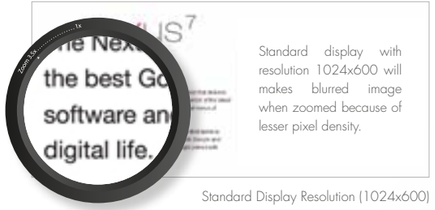
Tablet Android with Intel® Processor

ASUS Fonepad™ delivers all the benefits of a smartphone and the entertainment opportunities afforded by a tablet, and is ideal for people who prefer the convenience of carrying just one device. ASUS Fonepad™ is sleek and compact, with a metallic design that can be held comfortably in one hand thanks to its light 340g weight and slim 10.4mm profile. Powered by the new Intel® Atom™ Z2420 processor and Android 4.1, ASUS Fonepad™ features a perfect balance of performance and energy efficiency, with hardware-accelerated 1080p full HD video decoding and up to 9 hours of battery life.

ANDROID™ JELLY BEAN	LIGHT	BATTERY LIFE	MEMORY	STORAGE
4.1	340 gram	9 hours*	1 gb	8 gb

HD display with resolution 1280x800 gives sharper image when zoomed because of high density of pixels.

IPS HD Display Resolution (1280x800)



Standard display with resolution 1024x600 will makes blurred image when zoomed because of lesser pixel density.

Standard Display Resolution (1024x600)

Texts and Pictures will look sharper in 1280x800 diplay compared to standard 1024x600 display

7" HD (1280X800) IPS PANEL WITH 178° WIDE -VIEW ANGLE

Crystal Clear Visual, More Vivid Color

The 10-point multi-touch screen offers crisp 1280x800 HD display for easier text reading on webpages and high detail in everything from movies to games and photos. IPS panel technology provides livelier colors with a wide viewing angle of up to 178 degrees, maintaining clarity even in the bright outdoors.

Text and Pictures Look Sharper on IPS

The 7" 1280 x 800 HD IPS panel showcases sharper images when zooming in because of high pixel density compared to tablets that use 1024 x 600 resolutions. IPS technology also ensures viewing pleasure free from eye strain.

Check the illustrations on left side for more details.

LIVE TABLET PLUS FULL 3G PHONE

Connect Everywhere and Talk Anywhere

Full 3G support means ASUS Fonepad™ is always connected for seamless web browsing and smooth streaming of audio and video. It can also be used for voice calls using the built-in noise cancelling dual-mic or a Bluetooth headset, and with just one mobile data plan to pay for, costs are much lower than a separate smartphone and 3G tablet.

PREMIUM ALUMINUM CASING FOR AN ELEGANT LOOK

Best Quality Made Affordable

ASUS Fonepad™ arrives in an elegant design that uses aluminum. The sleek metallic finish perfectly fits your palm and is very comfortable to hold. With premium materials, ASUS Fonepad™ is more scratch-resistant than most 7" tablets, which use plastic cases. It delivers superior quality at a very attractive price point.

Available colors: Champagne Gold and Titanium Grey

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TOP 8 REASONS TO BUY ASUSPRO

1 LEGENDARY HISTORY-MAKING

FLAWLESS PERFORMANCE EVEN IN EXTREME CONDITIONS

ASUS notebooks have been tested in the most punishing of conditions and the most remote locations. Many of these incredible feats have become the stuff of legend, accomplishments that have left an indelible mark on history.

1998
In space
Zero defects in micro gravity for over 600 days

2000
On the road
Surviving the bumps and jumps of a grueling off-road rally

2005
In the air
Saving lives through mobile computing

2010
Top of the world
ASUS notebooks reach the peak of Mount Everest

2 WORLDWIDE SERVICES

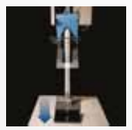
ASUS guarantees all notebooks with free repairs and component replacement as needed within the 3-year warranty period. In addition, ASUS international warranties make sure your investment is protected even if you relocate, with support centers in 55 countries. This is the ASUS pledge of quality and customer satisfaction, wherever you might be.

3 EXTRA RELIABLE

STRICTEST TESTING PROVEN TO EXCEED THE US MIL-STD 810G MILITARY STANDARD

Business and organizational users demand greater reliability, so ASUSPRO BU400 notebooks go beyond the demanding US MIL-STD 810G military standard. They prove very durable in shock tests, drop tests, hinge cycle tests, and panel pressure testing, so your business benefits from steadfast reliability even in extreme conditions.

Stronger hinges


Enhanced drop testing

Tough anti-shock hard drive

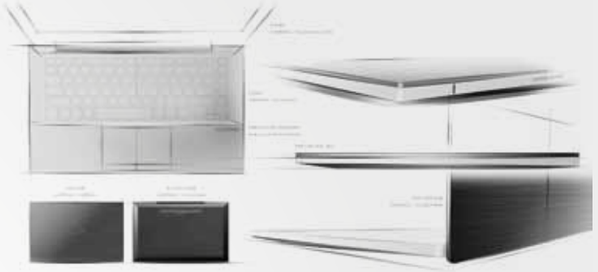
Spill-resistant keyboard

Enhanced pressure testing

4 DESIGNED PROFESSIONAL

WORLD-CLASS AWARD-WINNING DESIGN

Starting with people and understanding what users think, feel, and do is how we design ASUSPRO Series notebooks. We believe business should be more mobile, powerful, easier, and comfortable to use, so ASUSPRO BU400 combines a variety of great functions into one Ultrabook™ at just 1.64kg. It measures a slim 21mm, is highly durable, and reinforced with tough carbon fiber construction, a metal frame structure, and anti-shock hard drives that secure data against damage. It features a true-comfort keyboard, adding to the many reasons ASUSPRO is best for business. ASUSPRO BU400 has secured awards from iF Design, Red Dot (Germany), Good Design (Japan), and an Excellence Award (Taiwan).



reddot design award winner 2013

TAIWAN EXCELLENCE

GOOD DESIGN

product design award 2013

5 ECO-FRIENDLY

LEADING IN GREEN TECHNOLOGY WITH THE HIGHEST ENVIRONMENTAL STANDARDS

ASUS has been leading the industry in eco-friendly processes, minimizing its environmental impact with an initiative dubbed Green ASUS. This covers green design, green manufacturing, and green procurement. The ASUSPRO Series succeeds in combining lower total cost of ownership with the highest environmental standards, certified EPEAT, Energy Star, and RoHS-compliant.

6 LONG LIFECYCLE

GOOD FOR THE ENVIRONMENT WITH THREE TIMES THE BATTERY LONGEVITY

The ASUSPRO Series uses long-life batteries as a standard feature, lasting three times longer than traditional li-ion batteries. Power packs are eco-friendly and money-saving due to a lower replace rate, plus ASUS Xpress Charge technology can even charge your ASUSPRO Series notebook to 90% in just 90 minutes.

7 SEAMLESS SECURITY

COMPLETE PROTECTION THROUGH HARDWARE AND SOFTWARE FEATURES

Data safety is very important for businesses, so the ASUSPRO Series provides total security using multiple hardware and software layers. This includes onboard anti-shock hard drives that secure data against shocks and drops, fingerprint scanning that takes access authorization to a higher level, and smart card-based identification for logins and online transaction approval. Additionally, ASUS Secure Delete software easily erases data permanently.

8 WORRY-FREE

TRACE AND LOCATE SERVICES FOR LOST OR STOLEN NOTEBOOKS

When you lose your work notebook, a serious concern is confidential data being accessed by external parties. The ASUSPRO Series provides trace and retrieval services of lost or stolen notebooks, with each model pre-installed with Intel® Anti-Theft Technology to remotely disable access to the operating system, which means the notebook is locked and cannot be used by others. Computrace® LoJack® for Laptops software is included, and can also remotely lock and delete data before it falls into the wrong hands. The LoJack® for Laptops dedicated theft recovery team then works with local law enforcement to track down and recover lost or stolen notebooks.

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DURABLE ULTRABOOK™ DESIGNED FOR YOUR BUSINESS

Work easy. Play hard. Windows 8

ASUSPRO B ADVANCED

The ASUSPRO BU400 Ultrabook™ is tailored to tough environments and IT-managed business and organizational users who require fast multitasking. It makes business more mobile, durable, secure, and productive.

Work flexibly anywhere with a weight factor from 1.64kg and a 20mm profile. The BU400 is tested and proven to exceed the demanding MIL-STD 810G military standard, and offers extreme reliability. It is optimized through rigorous drop tests, hinge cycle tests, and panel pressure testing, and uses a reinforced carbon fiber structure, anti-shock hard drive, and spill-resistant keyboard. Powerful 3rd gen Intel® Core™ processors add to efficient manageability.

Since its launch, BU400 has secured several world-class design awards: an iF Product Design and Red Dot (Germany), Good Design (Japan), and an Excellence Award (Taiwan).

Business professionals who travel often

Governmental and organizational data management centers & Large enterprise IT managers

Professionals in demanding environments

Windows 8 | Ultra Slim | Tough carbon Build | Drop hardened | Spill-resistant keyboard | True-comfortable keyboard | 3 X the charging cycle battery | fingerprint scanning | Instant On | USB 3.0

Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
BU400VC-CZ072G	Windows 8 Pro	Intel® Core™ i7-3537U	14" HD+ (1600x900) LED backlit	2 x 4GB	NVIDIA® GeForce® GT 5200M - 1GB	256GB SSD	-	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM4,199
BU400VC-V3086G		Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M cache)		4GB		500GB HDD + 128GB SSD				RM3,599
BU400A-V3212G			14" HD (1366x768) LED backlit		Intel® UMA Intergrated	500GB HDD				RM3,199

*Notebook bag. SSD = Solid State Drive.

Refer page 38 for full specifications

EXTRA-DEPENDABLE FOR SMALL AND MEDIUM-SIZED BUSINESSES

ASUSPRO P ESSENTIAL

ASUSPRO P Essential notebooks are designed to support small to medium-sized businesses with affordable yet-fully featured PCs for work and productivity, especially for enterprises who do not wish to maintain a managed IT environment. They offer complete reliability, meeting much higher industry standards then other notebooks in drop tests, hinge cycle tests, and panel pressure testing. ASUSPRO P Essential notebooks use anti-shock hard drives and spill-resistant keyboards. They make working more comfortable with anti-glare screens and bigger multi-gesture touchpads.

Easier productivity is powered by new 3rd generation Intel® Core™ processors, while exclusive ASUS Super Hybrid Engine II delivers up to14-day standby. Data gets backed up automatically when the battery drops to 5%, and for greater security ASUS SecureDelete completely removes confidential files. Simple to use yet completely effective, ASUSPRO P Essential notebooks are the ones to choose for resource-savvy businesses on the path to growth.

Corporate non-IT staff who need essential features and stable operation for productivity

Small businesses with controlled budgets that demand durable high end performance

Government or education professionals requiring high security and data protection

Tough carbon Build | Drop hardened | Spill-resistant keyboard | True-comfortable keyboard | 3 X the charging cycle battery | Instant On | USB 3.0

Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
PRO45VJ-VO049X	Windows 7 Pro	Intel® Core™ i7-3520M	14" HD (1366x768) LED backlit	2 x 4GB	NVIDIA® GeForce® GT 635M - 2GB	750GB HDD	DVD RW	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM3,099
PRO45VJ-VO047X		Intel® Core™ i5-3230M		4GB		500GB HDD				RM2,399
PRO45VA-VO056X		Intel® Core™ i3-3120M			Intel® UMA Intergrated					RM1,999

*Notebook bag. RW = Read /Write (can burn the data to empty CD).

Refer page 39 for full specifications

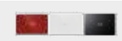
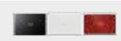
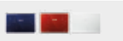
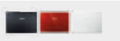
Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS recommends Windows 8.

Work easy. Play hard. Windows 8

MODEL	ASUS PREMIUM TOUCH SERIES		ASUS ZENBOOK SERIES	ASUS GAMING SERIES		ASUS MULTIMEDIA SERIES	ASUS COMMERCIAL SERIES		
	TAICHI 21 - CW019H	TX300CA - C4006H	UX31A - C4059H	G750JX - T4059H	G46VW - CZ116H	N56VB - S3070H	BU400VC-CZ072G	BU400VC-V3086G	BU400A-W3212G
CPU	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	3rd Generation Intel® Core™ i5-3317U Processor (Turbo up to 2.6GHz, 3M cache)	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	4th Generation Intel® Core™ i7-4700HQ Processor (Turbo up to 3.4GHz, 6M cache)	3rd Generation Intel® Core™ i7-3630QM Processor (Turbo up to 3.4GHz, 6M cache)	3rd Generation Intel® Core™ i5-3230M Processor (Turbo up to 3.2GHz, 3M cache)	3rd Generation Intel® Core™ i7-3537U Processor (Turbo up to 3.1GHz, 4M cache)	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	
OS	Windows 8						Windows 8 Pro		
DISPLAY	Tablet - 11.6" IPS Touch Screen FHD (1920x1080) Corning® Gorilla Glass Notebook -11.6" (1920x1080) IPS FHD	13.3" FHD (1920x1080) LED-backlit Slim TFT LCD, Touch Screen	13.3" Full HD (1920x1080) LED backlit with 350 nits backlight support, **Touch Screen**	17.3" Full HD (1920x1080) with LED backlit	14" HD (1366 x 768) with LED backlit	15.6" 16:9 (1366 x 768) LED backlit HD	14" HD+ (1600x900) LED Backlight anti-glare	14" HD (1366 x 768) LED backlit	
GRAPHICS	Integrated HD Graphics 4000			NVIDIA® GeForce® GTX 770MX with 3GB GDDR5 VRAM Graphics	NVIDIA® GeForce® GTX 660M with 2GB GDDR5 VRAM Graphics	NVIDIA® GeForce® GT 740M with **4GB DDR3 VRAM Graphics**	NVIDIA® NVS 5200 Optimus with 1GB DDR3 VRAM Graphics		Integrated HD Graphics 4000
RAM	4GB DDR3 RAM			4GB x 2 DDR3 RAM	4GB DDR3 RAM		4GB x 2 DDR3 RAM	4GB DDR3 RAM	
HDD	256GB SSD	128GB SSD + 500GB SATA HDD	128GB SSD	1TB SATA HDD		750GB SATA HDD	256GB SSD	128GB SSD + 500GB SATA HDD	500GB SATA HDD
ODD	-			Blu-Ray DVD Writer	-	8 x Super Multi-Dual DVD-ROM			
WLAN	802.11 b/g/n								
BATTERY	4 Cell Battery 3535 mAh	2 Cell Battery 5000 mAh	4 Cell Battery 6840 mAh	8 Cell Battery 5200 mAh	8 Cell Battery 6260 mAh	6 Cell Battery 5200 mAh	6 Cell Battery 6840 mAh		
WEBCAM	Tablet: 5M with Auto Focus 1080P Camera Notebook: HD 720p Camera	HD Camera							
DIMENSION	306.6 x 199.3 x 17.4 mm 1.25KG	219 x 340 x 75 – 24.4 mm 1.9KG	325 x 223 x 3 – 18mm, 1.4KG	415 x 320 x 17–52mm 4.5KG	348 x 261 x 22 mm, 2.5KG	380 x 255 x 27.2–32.4mm, 2.7KG	339 x 234 x 19.78 –20.48 mm, 1.64 kg		
COLOR	Black	Grey	Aluminum Silver	Black		Glossy Black	Black		
WARRANTY	2 Years Global Warranty								
REMARK	USB 3.0, Bluetooth 4.0, Dual-Screen	USB 3.0, Bluetooth 4.0	USB 3.0, Bluetooth 4.0, Ultra-Slim 3 mm, 7hours* long battery life	USB 3.0, Bluetooth 4.0, Backpack		USB 3.0, Bluetooth 4.0, Bang & Olufsen speaker	USB 3.0, Bluetooth 4.0		
PRICE	**RM4,599**	**RM4,199**	**RM4,099**	**RM5,599**	**RM4,099**	**RM2,899**	**RM4,199**	**RM3,599**	**RM3,199**

MODEL	ASUS VivoBook SERIES (TOUCH SCREEN)							
	S551LB - CJ075H	S550CB - CJ103H	S551LB - CJ120H	S550CB - CJ102H	S400CA - CA006H	S300CA - C1050H	S200E	S200E
CPU	4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)	3rd Generation Intel® Core™ i7-3537U Processor (Turbo up to 3.1GHz, 4M cache)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	3rd Generation Intel® Core™ i5-3317U Processor (Turbo up to 2.6GHz, 3M cache)	3rd Generation Intel® Core™ i3-3217U Processor (1.8GHz, 3M cache)		Intel® Celeron B847 Processor (1.1GHz, 2M cache)
OS	Windows 8							
DISPLAY	15.6" HD Slim (1366x768) LED backlit				14" HD Slim (1366x768) LED backlit	13.3" HD Slim (1366x768) LED backlit	11.6" HD Slim (1366x768) LED backlit	
GRAPHICS	NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics				Integrated HD Graphics 4000		Intel® UMA Intergrated	
RAM	4GB DDR3 RAM	4GB x 2 DDR3 RAM	4GB DDR3 RAM					2GB DDR3 RAM
HDD	24GB SSD + 1TB SATA HDD		750GB SATA HDD	24GB SSD + 500GB SATA HDD		500GB SATA HDD		
ODD	8 x Super Multi-Dual DVD-ROM				-			
WLAN	802.11 b/g/n							
BATTERY	3 Cell Battery 4500 mAh	4 Cell Battery 3000 mAh	3 Cell Battery 4500 mAh	4 Cell Battery 3000 mAh	3 Cell Battery 4000 mAh		2 Cell Battery 5136 mAh	
WEBCAM	HD Camera							
DIMENSION	380 x 258 x 22.5 mm, 2.4KG	380 x 266 x 22 mm, 2.6KG	380 x 258 x 22.5 mm, 2.4KG	339mm x 239mm x 20 –21mm, 1.83KG	331 x 234 x 213 mm, 1.76KG		303 x 200 x 217 mm, 1.38KG	
COLOR	Classic Dark Grey						CT158H - Classic Dark Grey, CT177H - Hot Pink, CT163H - Sublime Silver	CT198H - Classic Dark Grey, CT199H - Sublime Silver, CT200H - Hot Pink
WARRANTY	2 Years Global Warranty						1 Year Global Warranty	
REMARK	USB 3.0, Bluetooth 4.0							
PRICE	**RM3,499**	**RM3,299**	COMING SOON	**RM2,599**	**RM2,199**	**RM1,999**	**RM1,799**	**RM1,399**

MODEL	ASUS COMMERCIAL SERIES			ASUS PERFORMANCE SERIES			
	PRO45VJ-V0049X	PRO45VJ-V0047X	PRO45VA-V0056X	A450CC - MULTICOLOR	A550CC - MULTICOLOR	A45VD - MULTICOLOR	A55VD - MULTICOLOR
							
CPU	3nd Generation Intel® Core™ i7-3520QM Processor (Turbo up to 3.6GHz, 4M cache)	3nd Generation Intel® Core™ i5-3230M Processor (Turbo up to 3.2GHz, 3M cache)	3nd Generation Intel® Core™ i3-3120M Processor (Turbo up to 2.5GHz, 3M cache)	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)		3rd Generation Intel® Core™ i5-3230M Processor (Turbo up to 3.1GHz, 3M cache)	3nd Generation Intel® Core™ i3-3120M Processor (2.5GHz, 3M cache)
OS	Windows 7 Pro			Windows 8			No Operating System
DISPLAY	14" HD (1366 x 768) LED backlit				15.6" HD (1366 x 768) LED backlit	14" HD (1366 x 768) LED backlit	15.6" HD (1366 x 768) LED backlit
GRAPHICS	NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM Graphics		Intel® UMA Intergrated	NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics		NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Graphics	
RAM	4GB x 2 DDR3 RAM	4GB DDR3 RAM				2GB DDR3 RAM	
HDD	750GB SATA HDD	500GB SATA HDD		750GB SATA HDD			500GB SATA HDD
ODD	8 x Super Multi-Dual DVD-ROM						
WLAN	802.11 b/g/n						
BATTERY	6 Cell Battery 4700 mAh			4 Cell Battery 2950 mAh		6 Cell Battery 4700 mAh	6 Cell Battery 5200 mAh
WEBCAM	HD Camera					Integrated Camera	
DIMENSION	348 x 243 x 2.92 –3.49mm, 2.4KG			348 x 241 x 2.48 –3.17 mm, 2.1KG	380 x 251 x 2.48 –3.17 mm, 2.3KG	348 x 242 x 29– 33mm, 2.4KG	251 x 378 x 25.5–31.9mm, 2.52KG
COLOR	Black			WX122H - Red WX123H - White WX138H - Grey	XX530 - Grey XX544 - White XX545 - Red	VX326H - Electric Blue VX327H - Passion Red VX328H - Pure White	SX825 - Indigo Black, SX826 - Passion Red, SX827 - Pure White , SX933 - Electric Blue
WARRANTY	2 Years Global Warranty						
REMARK	USB 3.0, Bluetooth 4.0					USB 3.0, Bluetooth 4.0, Aluminum casing	
PRICE	**RM3,099**	**RM2,399**	**RM1,999**	**RM2,199**	**RM2,199**	**RM2,099**	**RM1,699**

MODEL	ASUS PERFORMANCE SERIES							ASUS AMD SERIES
	S56CB - XX390H	K46CB - WX060H	K46CM - WX060H	X45C - VX047	X45A - VX078	X45U - VX024	X201E - Color Series	U38DT - R3003H
CPU	3rd Generation Intel® Core™ i7-3537U Processor (Turbo up to 3.1GHz, 4M cache)	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	Intel® Pentium® 987 Processor (1.3GHz, 2M cache)	Intel® Core™ i3-2370M Processor (2.4GHz, 3M cache)	Intel® Celeron® 1000M Processor (1.8GHz, 2M Cache)	2nd Generation AMD® Brazos E2-1800 Processor (Dual-Core, 1.7GHz, 1M cache)	Intel® Celeron® Processor 1007U (2M Cache, 1.50 GHz)	AMD® Trinity APU A8-4555M Processor (Quad-Core, 2.4GHz, 2M cache)
OS	Windows 8			No Operating System				Windows 8
DISPLAY	15.6" HD (1366 x 768) LED backlit	14" HD (1366 x 768) LED backlit					11.6" HD (1366 x 768) LED backlit	13.3" HD (1366x768) LED backlit with 350 nits backlight support
GRAPHICS	NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics		NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM Graphics	Integrated HD Graphics 3000	Integrated HD Graphics 4000	Radeon™ HD 6320 graphics with HDMI output	Integrated HD Graphics 4000	AMD® Radeon™ Mobility HD7600G with 1GB DDR3 VRAM Graphics
RAM	4GB DDR3 RAM	2GB DDR3 RAM					2GB DDR3 RAM	
HDD	24GB SSD + 1TB SATA HDD	750GB SATA HDD	500GB SATA HDD					
ODD	8 x Super Multi-Dual DVD-ROM						-	
WLAN	802.11 b/g/n							
BATTERY	4 Cell Battery 3000 mAh	4 Cell Battery 2950 mAh		6 Cell Battery 4400 mAh			2 Cell Battery 5136 mAh	4 Cell Battery 6570 mAh
WEBCAM	HD Camera			Integrated Camera	HD Camera	Integrated Camera	HD Camera	
DIMENSION	380 x 266 x 21mm, 2.3KG	348 x 248 x 21mm, 2.0KG		347 x 245 x 26.2– 31.9mm, 2.2KG			303 x 200 x 212 mm, 1.28KG	326 x 226 x 5.5 –18.6 mm, 1.55KG
COLOR	Black						KX178D - Black KX179D - White	Aluminum Silver
WARRANTY	2 Years Global Warranty		1 Year Global Warranty					2 Years Global Warranty
REMARK	USB 3.0, Bluetooth 4.0		USB 2.0				USB 3.0	USB 3.0, Bluetooth 4.0, Ultra-Slim 3 mm, 7hours* long battery life
PRICE	**RM2,999**	**RM2,199**	**RM1,799**	**RM1,499**	**RM1,199**	**RM1,099**	**RM999**	**RM2,199**

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ASUS recommends Windows 8.

ASUS NOTEBOOKS, TABLETS & PHONE
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In today's digital age, our devices such as notebooks, tablets and mobile phones store lots of sensitive personal data. That's why IT professionals all over the world choose ASUS. They know that ASUS is synonymous with quality and reliability. Whatever you use your device for, be it watching movies, listening to music or viewing photos - ASUS is the natural choice delivering technology and style. But don't take our word for it. Consult an IT expert before purchasing.

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